

## COMMUNITY PLAYERS OF SALISBURY

### BOARD MINUTES

JULY 5, 2023

BOARD MEMBERS PRESENT: M. Bogdan, Vice President, presiding, K. Nagel, S. Benchoff, K. Adkins, B. Calloway, R. Mumford, C. Linton, K. Hayes, R. Finley, K. Johnson, S. Thompson

MEMBERS PRESENT: T. Broadbent, D. Allen, P. Cuesta, B. Metzger, J. Smith, M. Hatfield, L. Huss, D. Nagel, A. Cuesta, Stitch

Minutes of the June meeting were corrected to reflect that C. Linton attended the meeting, and that the correct figure for the wig room expense was \$200. Minutes were approved as corrected. (Motion, Mumford, second, Calloway).

Treasurer's report: We had a good month. All of the shows this season made money, and we are solid as far as operating funds are concerned going into next season.

#### COMMITTEE REPORTS:

Grants: Unfortunately, we did not receive the grant from Maryland State Arts Council to fund a building consultant. Matt is inquiring why it was not approved. Full report of grant activity is attached to these minutes.

Facilities: Ken could use some help putting things back in order in the warehouse.

Membership: The membership form for the 2023-2024 season was approved as submitted. Patron levels and dues are the same as last year. Dues are waived for new individual members for their first year as members. (Motion Nagel, second, Benchoff).

Social Media: K. Adkins is taking over this responsibility, with back-up from S. Thompson, who was thanked by all for her accomplishments over the last few years in improving our Social Media presence.

Tickets R. Mumford is trying to set up season tickets on our online platform. The board approved a mass mailing to improve our number of season tickets sold. Rusty will do this in August, possibly using Mail Movers for distribution. (Motion, Mumford, second, Calloway).).

Publicity: Billboards and yard signs were placed for SITR. Also, ads in the Independent and an article in the Go section of the Daily Times. Money was saved on yard signs by using an online provider.

Two weeks before the show ticket sales were less than 70. Sales rose after the yard signs were placed and an episode of Travels with Charlie ran on WBOC.

Several members suggested ideas for publicity. Debby Nagel will follow through with promotional ideas.

Matt Bogdan suggested that the chair draw up a list of the responsibilities for publicity and promotions. These could be passed to future directors, producers and anyone helping with this committee.

House: We did much better handling the house for our last show than previous. D. Allen was thanked for helping to organize lines for attendees who waited for the house to open. B, Metzger also mentioned

that we have had a donation of napkins to place over seat backs. She is getting the napkins embroidered to reflect that they are patron seats.

Old Business.

Singing in the Rain was a great success artistically and financially. Rusty thanked everyone who worked so hard on the show. He is gratified by all the positive feedback he has received from audience members.

Fundraising: The radio show was fun. The cast and audience members had a great time. We had a greater attendance than was expected and had to bring extra chairs in from the warehouse to get enough eating for everyone. Other extra shows including Uncle Tom's Cabin and a fall Poe series are moving along. Trivia will continue on the fourth Friday of the month. Kylan Barn show has nine sponsors so far. We can always use more. We will need a lot of help preparing and doing this event. There will be a meeting of production staff and all the volunteers we can get on Saturday, July 8 at ten. All are encouraged to do what they can. Rusty is planning an 86<sup>th</sup> season appreciation event on August 26<sup>th</sup>, assuming that the parking lot work has been completed. He has talked to three caterers, who would supply a buffet dinner. Soft drinks will be provided by Players. Alcohol will be bring your own. Planned schedule is a social hour, then dinner, then musical selections in a similar format to the show we did at Revival last summer. A complete fundraising report is attached to the minutes.

Loan funds from the Farmers Bank of Willards should be available in the third week of July.

Work on the parking lot should start in early August.

Reserve seating. Rusty will get this into the ticket platform when he receives seating charts for the venues.

**NEW BUSINESS:**

Payment for our annual ASCAP enrolment was approved. (Motion, Mumford, second, Thompson).

Allowance of expense of up to \$200 for lighting gels was approved (Motion, Benchhoff, second, Linton)

Performance space progress was brought up. Contract has been signed for the parking lot and grounds. The work is expected to be completed by mid-August. Since we did not get a grant to cover the expense of a theater building consultant, the topic was discussed. There was no motion to engage a consultant using our own funds. The building sub-committee of the Performance Space committee was asked to come up with recommendations.

Auditions for Pippin will be held on August 13 at 3PM and August 15 and 16 at 7PM.

There being no further business, the meeting was adjourned.